

ORDER



KLAS

Mike Jones

K-WAS

National

Orders Order / Rev: 37612
Alt Order #: _____
Product Desc: Pres-R
Estimate: 494
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 10/16/12 / 10/16/12
Order Type: GENERAL

Primary AE:
Sales Office:
Sales Region:

Agency Name: American Rambler Production
Buying Contact: Stephanie Kincaid
Billing Contact:
138 Conant St.
Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, Mitt / R-Pres
Demographic: A25-54
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Totals		Rating
			Month	# Spots	
10/01/12	10/23/12	134	\$194,695.00	\$165,490.75	0.00
			Totals	134	\$194,695.00 \$165,490.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	8	10/22/12	10/23/12	8 News Now 6a M-F	CM	6-7a	22-----	:30	4	\$965.00	LV1	0.00	NM	4	\$3,860.00	
				8 News Now 6a M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	22-----		4				\$965.00		0.00				
E 2	8	10/22/12	10/23/12	CBS This Morning	7-9a	CM	7-9a	22-----	:30	4	\$700.00	LV1	0.00	NM	4	\$2,800.00
				CBS This Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	22-----		4				\$700.00		0.00				
E 3	8	10/22/12	10/23/12	Live w/Kelly	CM	9-10a	22-----	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00	
				Live w/Kelly												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	22-----		4				\$300.00		0.00				
E 4	8	10/22/12	10/23/12	Price Is Right	CM	10-11a	MT-----	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	MT-----		2				\$1,575.00		0.00				
E 5	8	10/22/12	10/23/12	Y&R	CM	11a-12p	MT-----	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00	
				Young & Restless												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	MT-----		1				\$1,925.00		0.00				
E 6	8	10/22/12	10/23/12	8 News Now Noon M-F	CM	12-1230p	22-----	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00	
				8 News Now Noon M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	22-----		4				\$325.00		0.00				

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Advertiser: Romney, Mitt / R-Pres
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Estimate: 494

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	8	10/22/12	10/23/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				Soaps / Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MT-----		2	\$1,315.00			0.00					
E 8	8	10/22/12	10/23/12	The Talk 2-3P	CM	2-3p	MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MT-----		1	\$1,315.00			0.00					
E 9	8	10/22/12	10/23/12	Ellen	CM	3-4p	22-----	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	22-----		4	\$425.00			0.00					
E 10	8	10/22/12	10/23/12	8 News Now 4p M-F	CM	4-5p	22-----	:30	4	\$450.00	LV2	0.00	NM	4	\$1,800.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	22-----		4	\$450.00			0.00					
E 11	8	10/22/12	10/23/12	8 News Now 5-630p M-FCM	CM	5-630p	22-----	:30	4	\$500.00	LV2	0.00	NM	4	\$2,000.00
				8 News Now 5-630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	22-----		4	\$500.00			0.00					
E 12	8	10/22/12	10/23/12	630-7p Inside Edition	CM	630-7p	11-----	:30	2	\$1,400.00	LV1	0.00	NM	2	\$2,800.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11-----		2	\$1,400.00			0.00					
E 13	8	10/22/12	10/23/12	7-8p Rotator	CM	7-8p	11-----	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
				7-8p Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11-----		2	\$1,225.00			0.00					
E 14	8	10/22/12	10/23/12	8 News Now 11p M-F	CM	11-1135p	11-----	:30	2	\$2,100.00	LV1	0.00	NM	2	\$4,200.00
				8 News Now 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11-----		2	\$2,100.00			0.00					
E 15	8	10/22/12	10/23/12	Letterman	CM	1135p-1237a	11-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
				Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11-----		2	\$275.00			0.00					
E 16	8	10/17/12	10/19/12	8 News Now 6a M-F	CM	6-7a	--222--	:30	6	\$965.00	LV1	0.00	NM	6	\$5,790.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--222--		6	\$965.00			0.00					
E 17	8	10/17/12	10/19/12	CBS This Morning 7-9a	CM	7-9a	--222--	:30	6	\$700.00	LV1	0.00	NM	6	\$4,200.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--222--		6	\$700.00			0.00					
E 18	8	10/17/12	10/19/12	Live w/Kelly	CM	9-10a	--222--	:30	6	\$300.00	LV2	0.00	NM	6	\$1,800.00
				Live w/Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--222--		6	\$300.00			0.00					
E 19	8	10/17/12	10/19/12	Price Is Right	CM	10-11a	--WTF--	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		1	\$1,575.00			0.00					
E 20	8	10/17/12	10/19/12	8 News Now Noon M-F	CM	12-1230p	--222--	:30	6	\$1,140.00	LV1	0.00	NM	6	\$6,840.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--222--		6	\$1,140.00			0.00					
E 21	8	10/17/12	10/19/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	3	\$1,315.00	LV1	0.00	NM	3	\$3,945.00
				Soaps / Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	8	10/20/12	10/20/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	2	\$335.00	LV1	0.00	NM	2	\$670.00
				CBS Early Show - Sat.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		2				\$335.00		0.00			
E 37	8	10/21/12	10/21/12	8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
				8 News Now Sun AM #1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$150.00		0.00			
E 38	8	10/21/12	10/21/12	CBS News Sunday Morn#0M	CM	CBS Sunday Morni	-----S	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
				CBS News Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$1,225.00		0.00			
E 39	8	10/21/12	10/21/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				8 News Now Sun AM #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$350.00		0.00			
E 40	8	10/21/12	10/21/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$400.00		0.00			
E 41	8	10/21/12	10/21/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S	:30	2	\$7,700.00	LV1	0.00	NM	2	\$15,400.00
				NFL Football Reg. Season											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$7,700.00		0.00			
E 42	8	10/21/12	10/21/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$1,500.00		0.00			
E 43	8	10/21/12	10/21/12	Sun 9-10p	CM	9-10p	-----S	:30	2	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
				The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$5,600.00		0.00			
E 44	8	10/20/12	10/21/12	8 News Now 11p	Sa/Su CM	11-1135P	-----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
				8 News Now Sa/Su 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----SS		2				\$400.00		0.00			
E 45	8	10/21/12	10/21/12	Eye on Wash/Wall St Jo	CM	5-6a	-----S	:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
				Eye On Wash/Wall St Jrn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$85.00		0.00			
N 48	8	10/17/12	10/19/12	Y&R	CM	11a-12p	--WTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
				Young & Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		1				\$1,925.00		0.00			
N 49	8	10/17/12	10/17/12	Wed 10-11p	CSI	10-11p	--W----	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
				CSI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$8,000.00		0.00			
N 51	8	10/23/12	10/23/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$12,000.00		0.00			
N 52	8	10/23/12	10/23/12	Tue 9-10p	CM	9-10p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				NCIS: LA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$12,000.00		0.00			
N 53	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
				Big Bang / 2 1/2 Men"											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/12	10/18/12	---		1				\$9,450.00		0.00			

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N53	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00											
Big Bang / 2 1/2 Men"																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>---T---</td> <td>1</td> <td>\$9,450.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	---T---	1	\$9,450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	---T---	1	\$9,450.00	0.00																					
N54	8	10/18/12	10/18/12	Thu 9-10p	CM	9-10p	---T---	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00											
Person Of Interest																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>---T---</td> <td>1</td> <td>\$8,000.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	---T---	1	\$8,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	---T---	1	\$8,000.00	0.00																					
N55	8	10/19/12	10/19/12	Fri 9-10p	CM	9-10p	----F--	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00											
CSI: NY																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>----F--</td> <td>1</td> <td>\$5,500.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	----F--	1	\$5,500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	----F--	1	\$5,500.00	0.00																					
N56	8	10/19/12	10/19/12	Fri 10-11p	CM	10-11p	----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00											
Blue Bloods																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>----F--</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	----F--	1	\$1,400.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	----F--	1	\$1,400.00	0.00																					
N57	8	10/21/12	10/21/12	Sun 10-11p	CM	10-11p	-----S	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00											
The Mentalist																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$2,000.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	-----S	1	\$2,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	-----S	1	\$2,000.00	0.00																					

Totals 134 \$194,695.00